



NEWS RELEASE

TE Connectivity to Highlight Next Generation Data Center Connectivity at DesignCon 2017

HARRISBURG, Pa. – January 19, 2017 – TE Connectivity (TE), a world leader in connectivity and sensor solutions, today announced it will showcase its latest products and innovations at DesignCon 2017, the premier conference for chip, board and systems design engineers, January 31 – February 2 in Santa Clara, California.

With innovations like cloud computing and streaming video, the world continuously creates and consumes more data at a faster speed. Data centers are now more important than ever before, and the technologies that enable scalable, responsive design are vital in keeping the world's data flowing uninterrupted.

During DesignCon, TE's experts will share their insights on building the next generation of data centers, and examples of how TE is enabling higher-performing designs in smaller spaces. Nathan Tracy, TE Technologist of System Architecture, will participate in a panel to discuss [The next wave of electrical interfaces](#) at 4:45 p.m. January 31.

TE's booth will also feature a variety of products that enable agile design across server, switching and storage applications. The products address several key areas of advancement:

Speed

TE will showcase products that meet the needs for faster data rates and decreasing signal rise times. STRADA Whisper high-speed backplane connectors operate with extremely low noise, low insertion loss and little to no skew, delivering at 56Gbps and beyond.

Density

TE will demonstrate solutions that allow increased performance without increasing rack unit space. The microQSFP high-speed I/O solutions enable up to 33% increased density with improved thermal performance.



Performance

Improved signal performance is also a key area. New Sliver Internal Cabled Interconnects enable extended reach at 25Gbps for on-board or embedded applications.

TE's product experts will also be available for one-on-one interviews at Booth #817 throughout the show to discuss the next generation data center solutions that meet data centers' growing needs.

For more information, visit our [DesignCon page](#).

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ABOUT TE CONNECTIVITY

TE Connectivity (NYSE: TEL) is a \$12 billion global technology leader. Our commitment to innovation enables advancements in transportation, industrial applications, medical technology, energy, data communications, and the home. TE's unmatched breadth of connectivity and sensor solutions, proven in the harshest of environments, help build a safer, greener, smarter and more connected world. With 75,000 people – including more than 7,000 engineers – working alongside customers in nearly 150 countries, we help ensure that EVERY CONNECTION COUNTS – www.TE.com

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